

*gia*<sup>®</sup> global  
innovation  
awards

home + housewares  
product design excellence



# 2023 NEW PRODUCT SHOWCASE

Enter the New Product Showcase  
and be eligible for a *gia* award.

ENTRY DEADLINE:  
**January 28, 2023**



THE  
INSPIRED  
HOME  
SHOW<sup>®</sup> | IHA's GLOBAL HOME +  
HOUSEWARES MARKET

**MARCH 4-7, 2023**

McCormick Place | Chicago

# 80%

OF BUYERS SURVEYED  
SAID THEY PLANNED  
TO VISIT THE NEW  
PRODUCT SHOWCASE

# 45%

OF THE COMPANIES  
PARTICIPATING IN THE  
NEW PRODUCT  
SHOWCASE HAVE BEEN  
FEATURED IN NEWS  
MEDIA COVERAGE OF  
THE SHOW

## NEW PRODUCT SHOWCASE

Located in the Buyers Clubs, the New Product Showcases are seen by a captive audience of buyers and media only—and not your competitors.

### Enter the New Product Showcase and be eligible for an IHA Global Innovation Award (*gia*) for Product Design

- The New Product Showcase is the entry point to be judged for a *gia* Award for Product Design Excellence.
- All products submitted to the New Product Showcase by the January 28 deadline are entered into the *gia* Awards program.
- Products entered after January 28 will not be eligible for the *gia* but will be placed in the New Product Showcases.
- **\$325 per product entry** (Members)  
**\$425 per product entry** (Non-Members)

### Entry Benefits:

- Products are featured according to category in one of the three exhibit halls.
- Products are included in the Pre-Show Buyer & Media Alert email.
- Buyers are able to scan products in each of the showcases. Post-Show, you will receive a list of those buyers who scanned your product, including their email address, and buyers will receive a list of the products they scanned.

ENTRY DEADLINE TO BE ENTERED INTO THE *gia* AWARDS:  
**January 28, 2023**





*gia*<sup>®</sup>

GLOBAL INNOVATION AWARDS

# PRODUCT DESIGN EXCELLENCE

## Win a Prestigious IHA Global Innovation Award (*gia*)

The IHA Global Innovation Awards (*gia*) honor groundbreaking innovation and breathtaking design in home + housewares products. Products receiving this distinction are consistently sought after by both retailers and media searching for the newest and most exciting creations in the industry.

### How It Works:

- All products entered into the New Product Showcase by January 28 will automatically be entered into the *gia* Awards program.
- A panel of experts that includes designers, retailers and news media will determine five finalists in each of 15 categories.
- These finalists will be showcased in displays at The Inspired Home Show in the Buyers Clubs as well as in a brand-new *gia* exhibit in the Grand Concourse Lobby.
- Finalists will be invited to the *gia* Dinner and Awards Gala on Saturday, March 4 at the Radisson Blu Aqua, where we will reveal a single Global Honoree in each product category.

For complete details, visit [TheInspiredHomeShow.com/gia-product](http://TheInspiredHomeShow.com/gia-product)



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**Five Finalists and one  
Global Honoree will be  
awarded in each of  
15 CATEGORIES:**

**Bath + Personal Care**

**Cleaning**

**Cook + Bakeware**

**Home Décor + Gifts**

**Home Organization  
+ Storage**

**Household + Home Electrics**

**Kitchen Electrics**

**Kitchen Hand Tools  
+ Cutlery**

**Kitchenware**

**Luggage, Travel Goods  
+ Accessories**

**Personal Electrics**

**Pet Products**

**Smart Home Products**

**Sustainable Products**

**Tabletop**

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For complete details, visit  
[TheInspiredHomeShow.com/  
gia-product](https://TheInspiredHomeShow.com/gia-product)

## ENTRY CRITERIA

All products submitted for the New Product Showcase and for a *gia* must meet the following criteria:

- Product must be new to The Inspired Home Show—not previously shown at the International Home + Housewares Show
- Product is not required to be in-market; prototypes are acceptable

### Timing:

- All products submitted for the New Product Showcase by January 28 are automatically entered into the *gia* Awards program. No additional action is required.
- Products submitted after the January 28 deadline are still eligible to be included in the New Product Showcase.

### *gia* Judging Process:

Our *gia* panel of experts will review all products submitted by the January 28 deadline and evaluate them based on the following:

#### Innovation

Product presents an original concept, employs new technology or materials or offers unique functionality or benefits compared to existing products.

#### Appearance

Product appearance differentiates an appealing alternative to existing products in form, color, texture or material.

#### User Benefits

Product demonstrates enhanced functionality and additional user comfort, safety or convenience over existing products.

#### Ecological Responsibility

Product is distinguished because of the materials or processes used in production, distribution or packaging, because of its impact on user behavior for conserving natural resources, or because of its contribution to improving social conditions.

#### Market Impact and Positioning

Product offers unique price/value alternative in its market positioning.



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[TheInspiredHomeShow.com](https://TheInspiredHomeShow.com)

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