

PRESS RELEASE

ROSTI IS ON THE MENU



SINCE SIGVARD BERNADOTTE AND ACTON BJØRN DESIGNED THE ICONIC MARGRETHE BOWL FOR ROSTI BACK IN THE 1950S, THE CHARACTERISTIC MIXING BOWL HAS BECOME A TRUE DESIGN ICON. TODAY, THE BOWL IS FOUND IN MANY BEAUTIFUL COLORS – INCLUDING A STEEL VERSION. HOWEVER, IN ROSTI'S RANGE THERE IS ALSO SPACE FOR FUNCTIONAL CUTTING BOARDS AND AWARD-WINNING KITCHEN SCALES.

There's no doubt – the Margrethe bowl is one of the most well-known items in Rosti's range of functional kitchen products. The mixing bowl was designed in Sigvard Bernadotte and Acton Bjørn's studio in Copenhagen and in 1954 was named after the current Danish monarch, Queen Margrethe II. The bowl was created to last for years and is especially known for its excellent qualities and many benefits.

MIXING BOWL ON A WORLD TOUR

The Margrethe bowl's original and unique design has remained unchanged over time and is characterized by the perfect stackable shape, good grip, practical spout, non-slip base ring, superior scratch resistance and high quality – always with a 5-year guarantee.

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The Margrethe bowl has become an award-winning Danish design icon that has been depicted on stamps and has been displayed at the Museum of Modern Art in New York. The iconic bowl has been sold to the American market for decades, and more than 25 million bowls have been sold worldwide.

AWARD-WINNING DESIGN

Rosti has once again proven that the brand is among the very best – and represents more than just mixing bowls. The Mensura kitchen scale has won the prestigious German Design Award 2023, which is given to exceptional design that stands out from the crowd.

The designer duo Halskov & Dalsgaard is behind the Mensura measuring range, which they have designed for Rosti along with the Choptima cutting board. The Choptima series features strong functionality and is made of a solid material with an elegant look.

WANT TO KNOW MORE?

This summer, Rosti's products can be experienced in an inspiring showroom at F&H Group USA Inc. at 41 Madison Avenue, New York. Contact us at info.usa@fhgdk.com to learn more.



PR & SOCIAL MEDIA MANAGER

Mette Østergaard Gudiksen

Tel.: +45 88 16 76 54

Mail: mgu@fh-as.dk

www.rosti.design