

AEROPRESS®

AeroPress Brings New Coffee Brewing Innovations to the 2023 Inspired Home Show

The iconic coffee press known for its unique, patented 3-in-1 brew technology will showcase prototypes of AeroPress Clear, AeroPress Premium, and AeroPress XL

Palo Alto, California (March 2, 2023) – [AeroPress, Inc.](https://aeropress.com), the maker of the revolutionary coffee press with more than 45,000 5-star reviews in over 60 countries, announces its attendance at the upcoming Inspired Home Show at McCormick Place in Chicago, Illinois from March 4th to March 7th, 2023. At booth S1826, AeroPress will offer attendees a sneak peek at new prototypes of innovative new products slated to launch this year.

Attendees who stop by AeroPress's booth will get a firsthand look at the brand's latest industry-leading coffee makers and accessories, including the new AeroPress Clear, AeroPress XL, and AeroPress Premium.

- AeroPress Clear - The AeroPress Clear uses the same breakthrough brewing technology as the AeroPress Original in a new crystal-clear form made of premium Tritan™. The new AeroPress Clear can make up to 4 grit-free coffee types in under a minute: American, latte, espresso style, and cold brew.
- AeroPress XL - The AeroPress XL allows coffee lovers to brew twice as much smooth, rich, full-bodied coffee as the AeroPress Original, with all the same benefits of versatility, quick brew time, and portability.
- AeroPress Premium - The AeroPress Premium was among the most requested products from the AeroPress community. Crafted beautifully from glass, aluminum, and stainless steel, the AeroPress Premium features the same brewing technology as the AeroPress Original.

For the duration of the show, local barista Nathan Olson of Chicago's own nationally beloved Intelligentsia Coffee will be brewing up deliciously smooth cups of coffee, demonstrating the versatility and ease for which AeroPress is known. AeroPress CEO Gerard Meyer, CMO David Cole, and Director of Sales North America (US/Canada) Chris Peasley will be present as well to speak about the brand's growth and each exciting new innovation.

"We are excited to share a preview of the AeroPress innovations to come, at the Inspired Home Show," says CEO Gerard Meyer. "Stop by our booth for a sneak peek of some exciting new products, learn more about why baristas and coffee lovers cherish AeroPress, and get the inside scoop about the company's history and recent developments under its new ownership and management."

All AeroPress products are thoughtfully designed to deliver a unique and customizable coffee experience with each use. With a patented, portable design and unbelievably fast brewing process, AeroPress coffee makers allow users to create uniquely delicious coffee anytime, anywhere.

For more information about AeroPress, visit aeropress.com or follow along on Instagram ([@aeropress](https://www.instagram.com/aeropress)) and TikTok ([@aeropress](https://www.tiktok.com/@aeropress)).

ABOUT AEROPRESS

AeroPress coffee makers give coffee lovers in 60+ countries worldwide the ability to brew their perfect cup anywhere. This unique technology combines the best of three brew techniques in one easy to use

press. For the first time, get the full body of a French press, the smoothness of a pourover, and the richness of an espresso, with a finish that is balanced, complex, and utterly delicious. With an iconic design and an unbelievably fast brewing process, AeroPress coffee makers are a fan-favorite among Baristas, world coffee champions and the discerning everyday coffee drinker – and the ratings speak for themselves (45K+ 5-star online reviews)!

MEDIA CONTACT

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