

CARBON8

Media Contact:
Andreas Hansen
press@carbon8water.com

EMBARGO: March 2nd, 2023

Carbon8 Launches New Colors and Accessories at The Inspired Home Show 2023

Carbon8 reinvents the at-home sparkling water process, creating a simpler, safer and more environmentally conscious appliance.

MIAMI, FL, March 2nd, 2023 – Today, [Carbon8](#), the one-touch home carbonation system, is excited to announce its latest products that are sure to appeal to environmentally conscious consumers. The brand is launching two new exciting colors, deep-green and dark-purple, which will be showcased for the first time at The Inspired Home Show 2023 in Chicago from March 4th – 8th, 2023 in Booth L11922.

In addition to the new colors, Carbon8 is announcing the launch of its exchange program called “The Carbon8tion Cycle” which allows users to mail their empty CO² canisters back for new ones filled with 100% renewable CO² gas, made in the U.S.

Carbon8 is also unveiling a new glass bottle that holds 2 liters of carbonated water and features the signature Carbon8 design. The company recognizes that many consumers prefer to use glass containers for their beverages, and this new bottle allows them to transport their freshly carbonated water around the house, use it at the dining table or to store it in the fridge.



“We are thrilled to be launching these new products and initiatives that align with our commitment to sustainability and innovation,” said Andreas Hansen, CEO of Carbon8. “Our green and purple colors provide consumers with even more options to personalize their Carbon8 system, while the Carbon8tion Cycle and our new glass bottle provide eco-friendly solutions to reduce waste and promote a healthier lifestyle.”

Conceptualized and created out of a love for both sparkling water and the environment, Carbon8 marries both, proving that at-home water carbonation does not require unhygienic and dangerous PET bottles or need to be complicated. With its innovative touchscreen one-click operation, making sparkling water has never been easier. Just Click, and Sip.

The Carbon8Reactor, a one-of-a-kind, patented turbine technology, instantly mixes water and CO₂, creating a continuous and immediate stream of sparkling water ready to serve. Carbon8 also has a removable water tank that can be stored in the refrigerator or refilled with cold water or even ice.

CARBON8

The slim design of the Carbon8 Infinity Stream minimizes the use of counter space, while an ambient light on the spout adds a touch of elegance. Place it in your kitchen for everyday use or in a wet bar, outdoor kitchen or media room for easy access when entertaining.

About Carbon8 Infinity Stream

- **Maker and Dispenser in one:** It is the first countertop carbonator that both makes and dispenses sparkling water directly into a glass, instantly ready for consumption. It does not use in-bottle carbonation like other sparkling water makers on the market.
- **Patented Carbon8Reactor:** The distinguished patented turbine technology mixes water and CO² instantly, creating a continuous - stream of sparkling water.
- **Click-and-Sip Technology:** Simply touch the dispenser control button, and sparkling water is beautifully dispensed into any glass. This one-touch, click and sip operation is specific to Carbon8. Conventional carbonators require four steps.
- **Self-sanitizing:** Carbon8's water tank is equipped with a UV light that automatically sanitizes the water to eradicate bacteria, viruses, microcontaminants and algae, keeping the dispenser hygienic and clean.
- **Bubbles Without Bottles:** Carbon8 is committed to a no-waste technology and has developed a maker-dispenser that does not use PET bottles.
- **Reusable Reservoir:** The removable 1.5 Liter water tank can be stored in the refrigerator or refilled with cold water or even ice.
- **Convenient Lighting:** The maker-dispenser features an ambient light at its spout to allow for easy access during the darker hours of the evening without having to turn on the room lights.
- **Self-Expression on Tap:** A slim modern design, Carbon8 is a space-saving countertop solution. It is available in three colors – silver, black, green, purple and white.

The Carbon8 Infinity Stream retails for \$319 (MSRP) and is available for purchase online and at select retail partners.

###

About Carbon8 Water

Carbon8 is the first water carbonator that creates, self-sanitizes, and dispenses sparkling water all while offering consumers a more eco-friendly and simplified process. Presented at IHA 2022, Carbon8 was conceptualized and created out of a love for both sparkling water and the environment, proving that at-home water carbonation can be a more sustainable, safer and a simplified process. Just click and sip. Visit carbon8water.com for more information.