

CUCKOO

Please visit us at
IHS Booth #L12323

MEDIA KIT

CUCKOO AMERICA (<https://cuckooamerica.com>)

CUCKOO CANADA (<https://www.cuckooamerica.ca>)



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KITCHEN APPLIANCES

MULTI COOKERS | RICE COOKERS | COOKWARE
BLENDERS | BREAD MAKERS | AIR OVENS | COOKTOPS
WATER BOILERS | AIR GRILLS | AND MORE

INNOVATIVE TECHNOLOGY
MODERN DESIGN



Simple, Smart & Made for You

CUCKOO

CUCKOO has developed revolutionary product offerings dedicated to creating a conveniently healthy home, ranging from bidets to small kitchen appliances and everything in between. During the product development process, we focus on three components that can be thought of as the basis for everyday needs we have as humans: healthy food, fresh air, and clean water. While some companies attempt to offer budget products at the lowest possible price, we strive to offer quality products at the best possible VALUE. How do we provide value? With durable, long-lasting products made with integrity and premium-quality materials so they can be passed them down to generations to come.



WATER PURIFIER

LIVING APPLIANCES

WATER PURIFIERS | AIR PURIFIERS | CUCKOO ALPINE (POU/POE)
BIDETS | PET APPLIANCE | LED MASKS | AND MORE



AIR PURIFIER



NELLO
PET DRYROOM

PREMIUM KITCHEN CUCKOO



ABOUT CUCKOO

Founded in 1978 under the name Sungkwang Electronics

Customer satisfaction, innovation and premium quality have always been our top priorities. Over 40 years, we remain dedicated to those same core values in order to provide the best home and kitchen products to customers worldwide.

In 1998, Sungkwang was dubbed CUCKOO Electronics and the brand was reintroduced to the people of Korea with an impressive new line of innovative rice cookers that quickly resulted in CUCKOO being named the #1 rice cooker brand in South Korea.

KITCHEN APPLIANCES

RICE COOKERS
MULTI COOKERS
HOT WATER DISPENSERS
COOKWARE
BLENDERS
BREAD MAKERS
AND MORE

& LIVING APPLIANCES

Since its founding, CUCKOO has led the Korean domestic market with a brand reputable in creative technology, unique design, and high quality.

In recent years, we've had the opportunity to significantly expanding our borders beyond Korea— opening offices in China, Malaysia, India, Indonesia, Vietnam, and most recently in the United States and Canada!



LIVING APPLIANCES

WATER PURIFIERS
AIR PURIFIERS
BIDETS
PET APPLIANCE
LED MASKS
AND MORE

CUCKOO ELECTRONICS AMERICA

<https://cuckooamerica.com>

GLOBAL NETWORK



Online and Store Distribution



CUCKOO ELECTRONICS AMERICA, INC.

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Global Branches KOR | AUS | CHN | ID | IND | MA | USA | VN

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MULTI COOKER & RICE COOKER

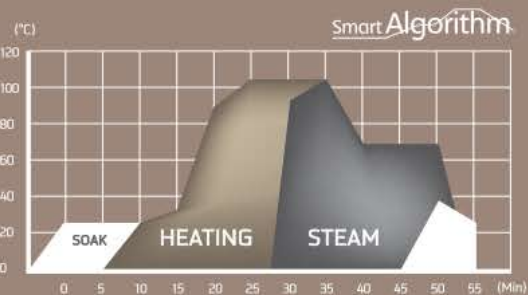


Industry-Leading Pressure Technology

- **Skilled** : Over 40 years of experience in the field of electric cooker
- **Safe** : 23 safety features
- **Advanced** : World first 2 atmospheric pressure (150% higher than ordinary pressure rice cooker)
- **Beloved** : Sell 2 pressure cookers/sec worldwide

Advanced Fuzzy Logic (Smart Algorithms)

Cook evenly & perfectly by controlling pressure, temperature & time.



Model	CRP-LHLR10	CRP-KHLR10
Power	1455W	1455W
Capacity	1.8L(10Cups)	1.8L(10Cups)
Menu	High Pressure : White Rice(Classic, Turbo, High Heat), Mixed Rice(Classic, Turbo, High Heat), Scorched rice, Super Grain, GABA Rice, Nutritious Rice, Roasted Egg, Black Bean Rice, Multi Cook Non-Pressure : White Rice, Sponge Cake, Baby Food, Multi-Cook, Nutritious Porridge	
Features	Dual Soft Steam Cap, Auto Clean function, Water Drainage System, Energy Eye, Stand-by Power On Off Switch, Direct Touch Panel, 23 Safety Devices	

Benefits of Pressure Cooking

Fast
Enhanced heat conductivity

Cooks Evenly
Deep heat penetration

Minimizes Nutrient Loss
Reduced cooking time with high heat

Twin Pressure Control Technology

In a single smart appliance

(From ultra high pressure to non pressure)



Softer
(Pressure & Temp. ↑)

Harder
(Pressure & Temp. ↓)



Ultra High Pressure Mode

Quick yet thorough

- **Easy** : 13 Smart Programs (Pressure)
- **Fast** : Reduced time in half
- **Thorough** : Evenly cooks to the core
- Perfect for Sticky Rice, Super Grains, Meat, Stew and more!

Induction Heat Non Pressure Mode

Enhanced texture

- **Easy** : 7 Smart Programs (Non Pressure)
- **Healthy** : Preserve nutrients and tasty texture
- **Customize** : Create your recipe with Open Cooking function (By adding ingredients during cooking)
- Perfect for Long Grain Rice, Soup/Broth, Yogurt, Baby Food and more!

STAINLESS STEEL CURVED INNER POT



Highly Durable
& Optimal Heat
Circulation



Perfect Cooking Results Every Time

Curved Stainless Steel Inner Pot

- ❶ **60° Round shape** : Maximizes heat circulation
- ❷ **X-Wall Coating** : Withstand pressure, heat and salt
- ❸ **304 Stainless steel** : Highly durable & rust-free

Stainless Steel Interior

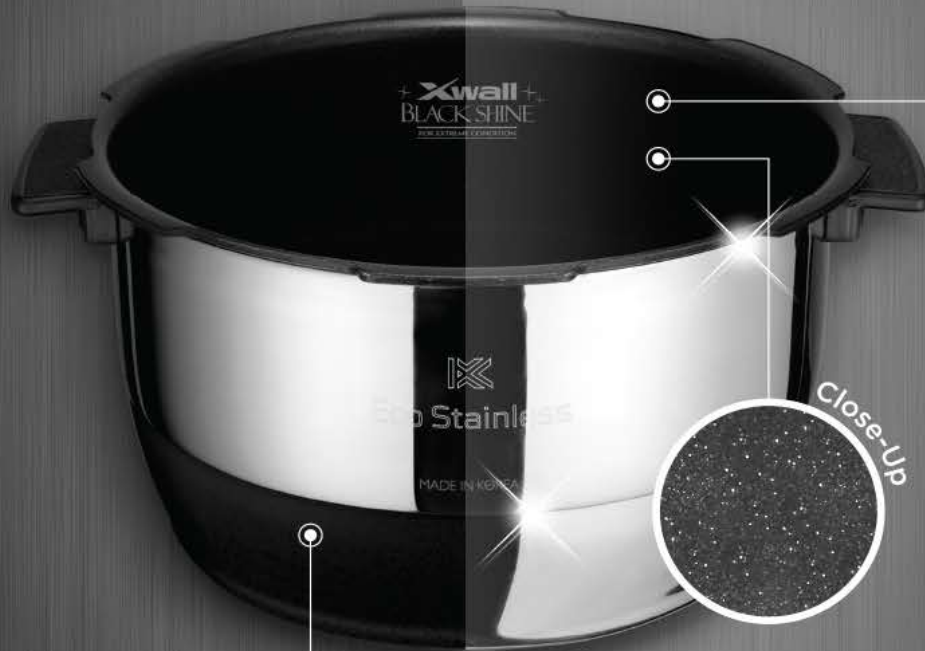


All food contacting parts :
Hygienic stainless steel

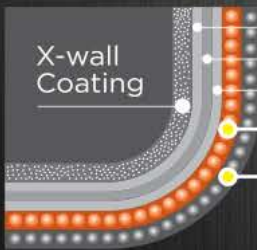
Parts

Detachable cover, inner lid/pot/pot case, steam vent etc.

6-LAYER INNER POT



AIR BUBBLE COATING



Stainless
Aluminium
Stainless

Air bubble layer

Air bubble coating
(Maximize heat transfer & preservation)



X-WALL COATING

- ① Withstand pressure, heat and salt
- ② Non stick
- ③ Scratch resistant

* Specification may differ by model

PATENTED

DUAL MOTION GASKET | For perfect sealing



Prevent steam & pressure leakage through 3 step sealing process

- ① **Quick** : Reduce cooking time
- ② **Tasty** : Keep the food fresh as just cooked
- ③ **Safe** : Prevents accidental burns from leaked steam

Convenient & Green



Voice Navigation

Guide cooking status for easy & safe use.



Direct Touch Panel

Quick & easy to start the most used menus.



Power On/Off Switch

Simply cut off power supply.



Energy Eye Function

Automatically turns into an energy saving mode in darkness.



Easy to Clean



Water Drainage System

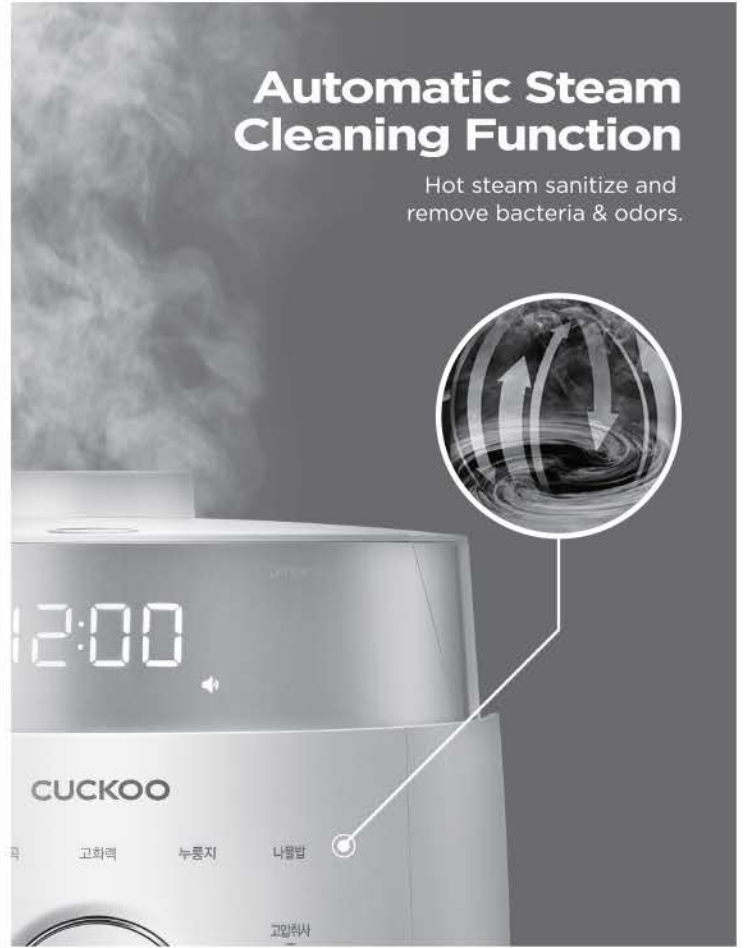
Automatically collects condensation from cooking

- 1 **Clean** : Easy cleaning & prevent bacteria growing.
- 2 **Odorless** : Prevent transfer of odor to food.
- 3 **Fresh** : Drain condensation that affect food quality.



Automatic Steam Cleaning Function

Hot steam sanitize and remove bacteria & odors.



Detachable Cover

Quick & easy cleaning



Patented One-Touch Detachable Cover

Easy & safe detaching
with 'One-Touch' button

※ Specifications may differ by model

23 Safety Devices

Detachable Cover Detector

Detect whether cover is properly fastened

Inner Pot Detector

Detect whether inner pot is properly placed

Overheat Indicator

Ring alarm when overheated

Lid Locking Detection System

Detect whether lid is properly locked

Safety Lid Lock

Automatically lock to prevent opening the cooker

Pressure Regulator

Releases the last residual pressure

Smart Locking Device for Open Cooking

Pause the operation for safe opening during non pressure cooking

Pressure Control Device

Keep pressure evenly during cooking & warming

Steam Release Device

Automatically release steam when steam outlet is blocked

Lid Locking Device

Keep the lid locked during cooking



Pressure Release Device | Operation Stop Device | Non-Self-Resetting Safety Pressure Release Device | 3D Thermal Sensor
Automatic Temperature Regulation Device | Anti-Clogging Cover | Overpressure Prevention Steam Release Structure
Overheat Prevention Control Circuit Device | Thermal Cut-Off Sensor | Over Voltage Power Cut-Off Circuit | Overcurrent Protection Fuse
Slowly Opening Function | Soft Steam Cap

CROSS CUT BLENDER

Maximize Blending Efficiency

Blend & crush faster with powerful vortex by contra-rotating technology.

Lowering the Noise

Lesser noise with lower RPM.

Enhance Flavors

- Minimize the foam creation
- Crushing into tiny size particles
- Reduce heat creation with fast blending

Safe to Use

- Overheating prevention function
- Motor cooling system
- Non-slip base pad



CROSS CUT Gear System



Sophisticated gear controlling system rotates the upper & lower blades in different directions to enhance blending chopping crushing performance with less power consumption.



CFM-F200D

- Type : CROSS-CUT
- Blade : 6 Way Stainless Steel
- Size : 210×200×462mm
- Weight : 4.9kg
- Capacity : 1,500ml
- RPM : Upper - 16,000 RPM
Lower - 4,000 RPM



- 01 Contra Blending Technology
- 02 Minimize Destruction Of Nutrients
- 03 BPA-Free Container
- 04 Easy To Wash
- 05 4 Safety Features



**Ordinary
Blender**

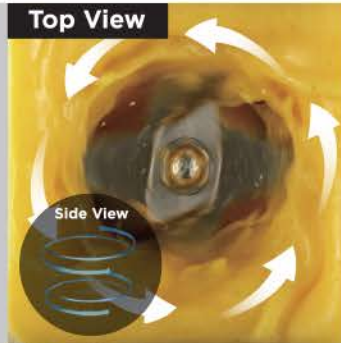
Why CUCKOO's CROSS-CUT Blender?



**CROSS-CUT Blender
CFM-F200DS**

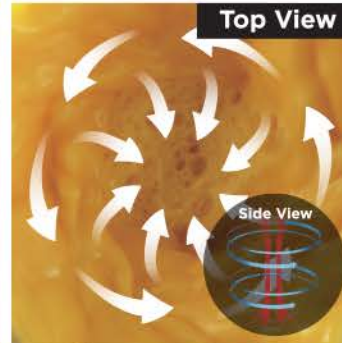
Unevenly Blends

- Faster the blade rotating, lowers the efficiency by stuck food around the corners.
- Louder noises from higher RPM.



Evenly Blends

- Multidirectional vortex pulls content back to the core to crush.
- Lower the noise with lower RPM.



Preparation Required

- Need to chop ingredients into smaller pieces.
- Need to pushing down ingredients with tamper.



No Preparation Required

- Put in as a whole ingredient.
- No more tamping!



Chunky and Foamy

- Hard to drink big & rough particles.
- Creates foams & heat up the drink due to long blending time.



Soft & Flavorful

- Softer, tastier and smoother blends.
- Lesser foams with faster blending.



CFM-E200XB (MONSTER BLENDER EX)

- Color : Black
- Capacity : 2.0L
- RPM : 35,000
- TRITAN (BPA Free)
- Dimension : 200x229x478mm



- 01 Curved Container enhances blending performance by folding ingredients back to the blades.
- 02 3 Program Settings(Smoothie, Ice, Juice)
- 03 Variable speed & pulse
- 04 Rust-free Stainless Steel Blades and BPA-free Tritan Container allows you to use blender safer & cleaner



CFM-D60W

- Color : White
- Capacity : 500ml
- Power Consumption : 320W
- Ecozen (BPA Free)
- Dimension : Body : 105x105x150mm
· Mounted : 105x105x300mm



- 01 All-in-one : Blending, chopping, grinding, mixing, whipping and more!
- 02 To-go design : Simply blend and put a lid on the container and you're good to go!
- 03 Great durability & safe to use : Cups are made with a strong BPA-Free material.
- 04 Hassle-free cleaning : Full separable structure and lesser stainable cups makes clean up easier

MULTI ROASTER & ELECTRIC INDOOR GRILL

Model	CFR-331 RED / GOLD(Multi Roaster)
Power Consumption	1035W
Weight	4.7kg
Size(mm)	440(W) x 293(D) x 212(H)
Points	Upper & lower heater : No need for flipping / Dual filters (Ceramic filter + Oil absorption filter) : Perfectly sealed smoke & smell / Wide window & cooking light : Easily check cooking status Nonstick griddles / Timer & alarm(max 30 mins) 3 safety devices / 5 segmental parts for easy cleaning



Model	CG-252(Electric Indoor Grill)
Power Consumption	1500W
Weight	6.5kg
Size(mm)	546(W) x 257(D) x 210(H)
Points	Gold marble coating / Removable griddle plate & pan / Removable oil drip pan Wheel type thermostat Utensil compartment / Power cord holder



CFR-331G



CFR-331R



CG-252

ELECTRIC KETTLE & WATER BOILER

Model	CK-A170TW/TB (Electric Kettle)	Capacity	1.7L
Points	4 preset temperatures (40-75-85-100°C) / STRIX controller Button type control panel (Temp. + Heating) / Stainless steel water tank / 360° multi-directional base / Water level indicator Removable filter		



Model	CK-D120TW (Electric Kettle)	Capacity	1,200ml
Points	POWER: 800w / DISPLAY: TOUCH DISPLAY / FUNCTION: 12 FUNCTIONS / Accessories: 2 accessories (BOTTLE HOLDER, STRAINER) / Material: Stainless steel + GLASS		



Model	CK-B170SB/SW (Electric Kettle)	Capacity	1.7L
Points	Retro Design / Full stainless / Water level indicator Visible temperature display / Removable filter		

Model	CK-C170TB/TW	Capacity	1.7L
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Points	Control temperature by 5°C / Keep warm for 12 hours / Full Stainless steel
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Model	CWP-333G (Water Boiler & Warmer)	Capacity	3.3L
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Points	Automatic water dispense system / Stainless steel water tank with Teflon coating Water level indicator / Removable lid & power cord / Easy carrying handle Low water alarm / De-chlorination function / 3 safety devices * Stainless steel water tank with non-stick coating
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Model	CWP-A501TW (Water Boiler & Warmer)	Capacity	5L
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Points	8-levels temperature control and keep warm / Safety lock for children Large 5L water tank / Water shortage alarm
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CK-A170TW



CK-A170TB



CK-B170SB



CK-B170SW



CK-D120TW



CK-C170TB



CKC170TW



CWP-333G



CWP-A501TW

Dish Dryer



CDD-A9010S

Model	CDD-A9010S		
4 Drying Cycles	Standard, max, small, eco		
Stainless Steel Dish Rack	Long durable & Ultra hygienic		
Water Dispensing Indicator	Notifies when drainage dish fills up		
Size(mm)	523(W) x 380(D) x 440(H)		
Power Consumption	350W	Weight	4.7kg



Air Grill



CAFG-A0610S

Model	CAFG-A0610S	Weight	9kg
Size(mm)	426(W)x343(D)x347(H)	Capacity	6L
Power Consumption	1600W		
	LED display with Time and Temperature display		
Mode	Roast, Air fry, Dehydrate, Fries, Beef, Air grill		
	50W AC motor fans for strong blowing 3000RPM		
Adjustable Temperature	41°C - 268°C air circulates around food		
	Aluminum pot with Ceramic coating with silicon handle Brushed stainless steel / housing with cool touch stainless steel handle		



Air Fryer Oven

NEW!



CAFO-A2601S

Model	CAFO-A2601S		
Weight	19.4lb (8.8kg)		
Capacity	26L		
Size	16.5(L) x 15.7(W) x 15.4(H) (inches)		
	Air fryer or oven modes / Baking trays / Rotisserie fork		
	Power consumption: 1700W / Temperature range: 140-400°F /		
	Timer range: 1min ~ 90min / Power supply: 120V / 60Hz /		
	Power cord length 3.3ft (1m)		



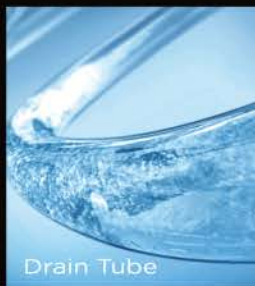
WATER PURIFIER



In&Out Auto Sterilization

99.9% Sterilization

Not only from the **In**side of the purifier but also from the **Out**side of the purifier



Drain Tube

Patent

In

**Water Line
Sterilization**

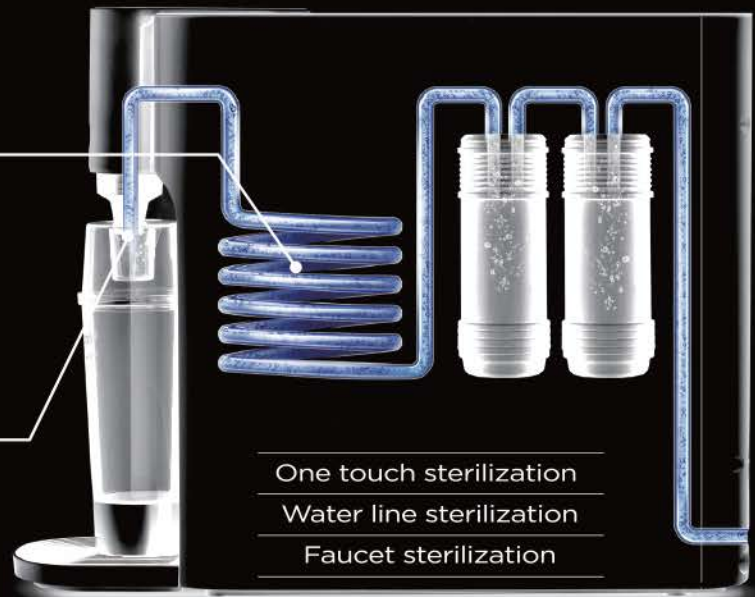


Faucet

Patent

Out

**Faucet
Sterilization**



One touch sterilization
Water line sterilization
Faucet sterilization

Easy Filter Replacement

No twisting, turning, hassles, or confusion.

Only 3 Steps

Open - Replace - Close



Smart Temperature Setting

Preset Temperature



BOILING WATER CHAMBER

Check the 100°C boiling water by yourself !!



Tankless Direct Filtration

Prevents tank contamination.



Stainless Water Tank

Prevents growth of germs and bacteria



UV LED Sterilization

Deactivates bacteria, viruses, and other micro-organisms.

8 Easy-to-See Steps Smart Clean Sensor

The eight-step pollution level color on the front of the product accurately analyzes and displays the pollution level of ultrafine dust in real time.



AIR PURIFIERS



3-Stage Filtration System

You can always breathe clean air with a premium H13 filter that takes care of ultrafine dust as well as harmful gases such as formaldehyde and toluene.

- ❶ **Pre-filter** Remove large dust, hair, pet hair, etc
- ❷ **Functional filters (sold separately)**
Allergen filter dust mites and cedar pollen removal (based on ITEA test results)
- ❸ **Total Care Filter**
Fine dust collection filter Remove PM2.5 and 0.3µm fine dust Deodorization filter 5 gases (formaldehyde, ammonia, acetaldehyde, toluene, acetic acid removal)

Premium Compact Design

CUCKOO Air Purifiers are compact in size and can be used in various spaces, such as living rooms, bedrooms, kitchens and study rooms. With our air purifiers, you can always breathe clean air wherever you are.



Filter Replacement Timing Notification / Easy Operation Button

When it is time to replace the filter, it will automatically turn on and inform you easily. In addition, automatic, eco-sleep, and turbo functions can be easily used by anyone with an intuitive smart operating button.



Energy Eye Automatic Power Saving

A light-sensing sensor automatically switches to sleep at night to prevent energy consumption.



Easy Separation and Cleaning

The cover can be easily removed to clean the filter at all times.



Keep the Nozzle & Toilet Perfectly Clean

CUCKOO BIDET



CBT-JSB1041W

· Automatic Bubble Cleaning / 3 Stes Electrosys Sterilization / 8 Way Nozzle Move
Super Easy Filter Replacement / 3 Mins Sitz Bath / Kids Mode



Nozzle	Cleansing	Energy Save	Water Flow	Heater Capacity	Tank Capacity
Full Stainless Steel	4 In 1	○	Winter 0.6L/Min Summer 0.7L/Min	Hot 1400W Dry 200W Seat 50W	No Tank

Toilet Bubble Auto Cleaning

Automatically cleans the foreign substances even inside, or simply by one-touch whenever you want to keep the toilet clean



Before

Cleaning

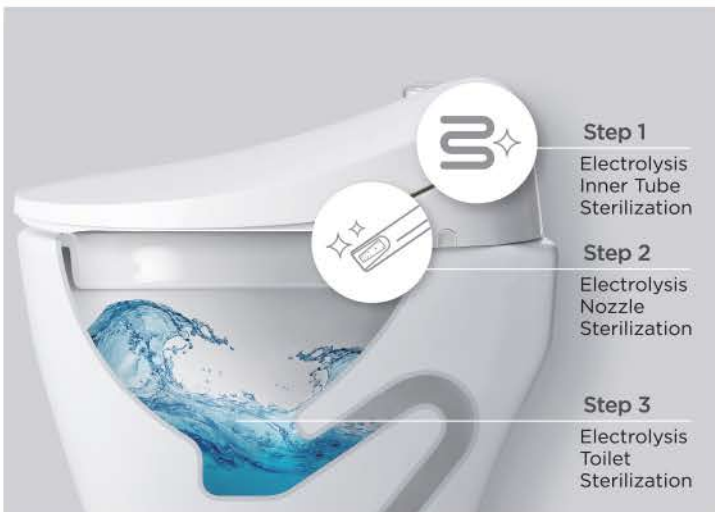
After



Prevents urine splashing with a **strong bubble membrane**

TOILET BUBBLE BIDELET
Water flushing + toilet bubble automatic cleaning

Conventional Bidet
Just water cleaning



Step 1
Electrolysis Inner Tube Sterilization

Step 2
Electrolysis Nozzle Sterilization

Step 3
Electrolysis Toilet Sterilization

3 Step Electrolysis Sterilization System

Perfect sterilization with electrolysis on the toilet, inner tube and nozzle(nozzle exterior) that easily being contaminated.

Newly Upgraded 8 Way Automatic Moving Nozzle Cleaning

INSPURE's unique 8-way multi-move nozzle enables dynamic cleaning forward, backward, left, and right, allowing for a more refreshing and cleaning with a wider three-dimensional cleaning.

8 Way Automatic Nozzle Move Cleaning

Support the wider expanded cleaning of 4 directions.



IPX6 Water Proof

Unlike conventional bidet waterproofing, it is safe even in strong pouring water from all directions without worrying about leaks or breakdowns, so it can be easily cleaned with water.



Super Easy Filter Replacement

Since there is a filter replacement hole in the front, you may manage it at a desired time with dramatically simplified self-management.



Comfortable Seating & 3 Mins Sitz Bath

The wide seat provides comfortability for long time that also provides warm and gentle the sitz bath by one touch in winter





AIR SHOWER & DRYROOM

nello was developed with professional veterinarian & pet trainer
to make the best product for pet and pet lovers



1. Clean Dust & Bacteria

Air shower blows away dirt, invisible mite, and bacteria in pet's hair.

2. Quick & Thorough Drying

It protects pet's health by drying wet hair quickly within 30 minutes after a bath.

3. Aroma Therapy (Optional)

It helps pet's physical and mental care.

360° Multi-Directional Wind

- Two fans rotate at different speed and create multi-directional wind.
- Wind releases via 36 air holes and base to completely blow away any dirt, fallen hairs, residues in pet's hair.



1. Air shower mode

360° multi-directional wind blows away dirt and residues after taking a walk.

2. Drying mode

Strong multi-directional wind quickly and thoroughly dries wet hair to prevent developing skin problems (only requires less than 30 minutes to complete drying compared to other drying room).

3. Sleeping mode

Gentle breeze helps your pet to sleep cool during summer and warm seasons.

4. Aroma therapy mode

It provides your pet a proper relax by simply plugging aroma therapy kit.

Preprogrammed Training Mode

- Pets can easily adapt to the drying room through 3 steps of training mode.
- Training is easy and guided by veterinarians and professional pet trainers in videos.



STEP 01 Awareness stage



STEP 02 Training stage



STEP 03 Adaptation stage



Pet safety door

It allows pets to open the door easily by pushing in case of emergency.



Ultra low noise

It is less than 23dB noise (sleeping mode).

Easy to Keep Home and Dry Room Clean All the Time

- **Fully separable structure** : Fully separable and washable parts make it easy to clean.
- **Dust filter** : A large HEPA filter collects hair, dirt and any other pollutants.
- **Rear filter** : It filters inflowing air to supply clean air in the drying room.



Large-sized dust collecting filter and rear filter

Air care function | Filter change indication | Controllable LED light
Heat release and dust collect function | Overheating detection sensor



Warm Gray



Lovely Pink



Fresh Mint

Model ND-A0610FG (Gray) / ND-A0610FP (Pink) / ND-A0610FM (Mint)

Features 360° multi-directional wind (twin fans), air shower, training mode, sleep mode, aroma therapy (optional)

Use for Pet under 8kg **Power** 1200W **Weight** 15.7 kg

Size(mm) (Outer) 457(W) x 681(D) x 526(H) / (Inner) 362(W) x 470(D) x 410(H)



REVITALIZE & RENATURE

RENATURE LED Mask

re:nature

with CELDERMA



This product is not a medical device and does not claim to have additional affects other than the intended cosmetic benefits.

Face and Eye Care

CUCKOO's LED Mask uses powerful LEDs to provide effective care in a short amount of time. Through deep galvanic treatment, the LED mask helps promote young and healthy looking skin.



Tested for Safety

CUCKOO's LED mask has been certified for safety. With a high-grade silicon eye guard, the user can receive high quality treatment without any worries.



Voice Navigation
for Maximum
User Comfort



LED Mask
Stand for
Easy Storage



One-Touch
Wireless
Design



Portable Charger
for Hassle-
Free Usage

1,004 LEDs, 7 Different Wavelengths

Renature's unique combination of wavelengths and LED placement ensures total treatment for all skin types

Near Infrared Wavelengths 1 Near Infrared Wavelengths 2 Red Wavelengths 1 Red Wavelengths 2 Yellow Wavelengths Green Wavelengths Blue Wavelengths



CBD-AM101W: 1,004EA LED / CBD-AM106W: 760EA LED



Scalp Treatment

Utilizing additional LED lights, the Renature LED Mask can benefit hairline exfoliation, sensitive scalp, and overall scalp health.

Scalp coverage with CUCKOO



No scalp treatment with standard LED masks



6 Customizable Modes



Red Mode: Skin Density Rejuvenation, Surface Treatment



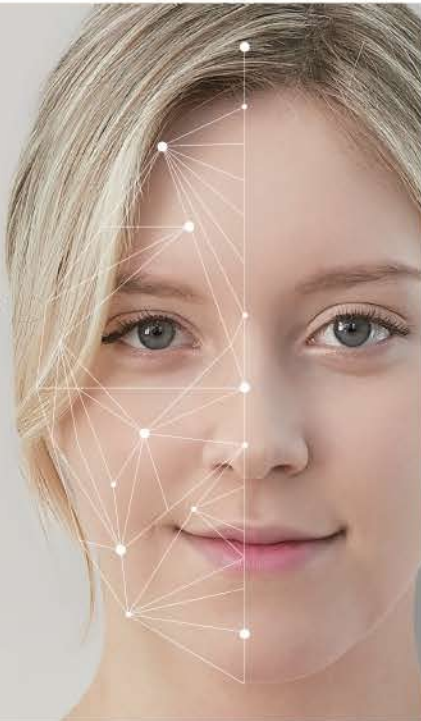
Yellow Mode: Brightening Treatment



Green Mode: Blue + Green Wavelength Treatment for Total Skincare



Pro Mode: Face & Scalp Focused Treatment



Detachable Eye Cover and 3D Headband

With a detachable eye guard that allows the user to perform day-to-day activities and a 3D Headband that distributes weight evenly for comfortable wear, the user can relax while receiving top-quality skincare.



CBD-AM101W



CBD-AM106W

Model	CBD-AM101W / CBD-AM106W
Color	WHITE + PINK
Number of LEDs	1,004EA (AM101W) / 760EA (AM106W)
Care Mode	6 Modes (Including My Mode) (AM101W) 4 Modes (AM106W)
Voice Navigation	Yes
Touch Control	Easy to use product
Special Features	Head Strap, Detachable Eye Guard Operation Status with LED (ON/OFF/OPERATION/BATTERY) Wireless
Dimension	205 x 280 x 183mm
Weight	680g (AM101W) / 640g (AM106W)



CUCKOO

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ANY QUESTIONS, PLEASE CONTACT:
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Simple, Smart &
Made for You



Healthy Food | Fresh Air | Clean Water

CUCKOO offers an array of products to promote and guarantee health in rice cookers, water purifiers, air purifiers, bidets, and more.

Our extensive line of rice cookers are essential for creating nutritious, delicious meals for your family. Implementing CUCKOO's superior rice cooking technology and premium materials, our rice cooker makes consistently delicious rice and keeps it warm without ever burning, drying out, or overcooking.

Air purification in South Korea is a necessity of utmost importance as the air quality is amongst the most dangerous in the world. With company experience and advanced technology under our belt, we're the first to bring the most effective Korean air purification practices to everyone.

With our water purification products, enjoy industry-leading design, advanced filtration and unmatched service that is synonymous with the CUCKOO brand. Leave the stresses to us as you drink from an all-but-unlimited supply of electrolyte-rich, great tasting hot and cold water with ease.



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