



FLYWITHWINE SET TO EXHIBIT AT INSPIRED HOME SHOW

Napa, California, February 28, 2023 – FlyWithWine announced today plans to exhibit at the 2023 Inspired Home Show, March 4-7, in Chicago. FlyWithWine as a new, first-time exhibitor will be introducing its portfolio of innovative lifestyle products for traveling with wine and spirits. In addition to its signature line VinGardeValise® Collection, a premier quality, versatile wine and spirits travel luggage, the company will also be showcasing its latest product, the VinXplorer Wine and Beverage Backpack as well as other premium products ideal for enhancing retailer's assortments for both in-store and drop ship offerings. FlyWithWine will be located at booth #N7946 and will also be featured in the New Products area, #208.

Ron Scharman, Chief Executive Officer and Co-Founder of FlyWithWine, shares *"We are very excited to be a first-time exhibitor at this year's event and look forward to introducing our portfolio of innovative products to the home goods industry. With years of experience in tailoring retail and wholesale programs for luxury, major department and specialty retailers, we strongly believe our products provide a fresh and innovative choice of travel luggage and accessories that will help to elevate the quality of retailers' offerings to their customers. We are looking forward to engaging with a new audience in Chicago!"*

The design and functionality of the company's VinGardeValise® suitcase products allow travelers to customize a unique travel experience, with or without wine and spirits. The patented removal foam inserts, provide maximum versatility to travel with multiple bottles, personal travel items or combination of both.

FlyWithWine has recently expanded their product line to address the outdoor, sporty lifestyle with its VinXplorer wine and beverage backpack. With multiple features and functions, the VinXplorer also includes two refillable bladder bags for up to 1.5 liter of wine or beverage of choice as well as a removable, separate 2-bottle hard zipper case for use as a standalone carrier when needed.

About FlyWithWine

FlyWithWine was founded in 2016 with a mission to solve the single biggest problem faced by travelers flying to and from their favorite vacation destinations with wines and spirits - there was not a travel product available that would ensure a safe and reliable method of transporting these wines and spirits to be able to enjoy them while reliving memories with friends and family.

FlyWithWine first introduced the VinGardeValise® (VGV) product line into winery tasting rooms across the California wine country and has since grown its presence with their products being carried by over 600 wineries and wine specialty shops across the US and Europe. You will also find FlyWithWine products offered by luxury and major retailers, to include Neiman Marcus, Williams Sonoma, Macy's, Dillard's, and others who have entrusted them with their brand image and customer expectations for innovative, quality offerings. The company's products have also become the choice for major sporting league team and entertainment venue gifting as well as most recently, adopted by Airport Duty Free and Global Travel Retail operators.

The company and its products have been touted by national publications such as Travel + Leisure, Town & Country, Conde Nast Traveler, Forbes, and Wine & Spirits, as the ultimate travel solution for wine and spirits due to their thoughtful engineering, design and versatility as well as the 10-year product warranty.

Additionally, FlyWithWine was also ranked in the Top 10 most splurge worthy gifts for 2022 by USA Today.

For more information on working with FlyWithWine we invite you to preview our full assortment at www.flywithwine.com.

CONTACT INFORMATION:

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