



### AT-A-GLANCE

aspara® is a hydroponic smart grower created by agriculture and electronics professionals of Growgreen, a company developing smart hydroponic planting systems for homes, supporting STEM education for schools, and promoting healthy lifestyles among the community.



## THE GOAL

Addressing the needs of individuals, families, schools and communities, apsara® looks to enable healthy living for everyone. Making growing simple, convenient, and accessible to all, apsara® makes growing and harvesting plants easy so that everyone can enjoy a healthy and beautiful life.



## THE MISSION

To use technologies and environmentally friendly measures to enhance planting for modern living and working spaces, by embracing green living for humankind, caring for the environment and creating a sustainable business to serve the society.



## THE CONTRIBUTION

From communities to ecosystems, the aspara® product mix embodies the welfare of all stakeholders. Promoting a healthier lifestyle, facilitating planting, and accelerating growth, the growers and their produce transform the gardening experience for individuals, families, and schools. And with the incorporation of biodegradable materials, reducing the ecological footprint, and saving key resources like energy and water, it simultaneously reduces the total impact that growing has on the environment.





#### **GROWING STRONGER THAN THE REST**

Innovation lives in the DNA of the aspara® brand. Combining elements of electronics, photonics, software, and agricultural and life science technologies, research is conducted in-house with the help of universities and partner farms. The patented designs deliver educational opportunities for students of all ages and levels. With the systems and courses paired with the aspara's Data Portal for STEM users, students can reconfigure the planting environment through changing and controlling the planting parameters of each device. And with the aspara® mobile app, 24/7 connectivity is available with monitoring and automated control capabilities from anywhere.

#### WHAT WE DELIVER

Our product mix includes a variety of Smart Growers, Seed Kits, and accessories to decorate and enhance the user experience:







#### **SMART GROWERS**

- 1. aspara® Nature Smart Grower
- 2. aspara® Stylist Lite Smart Grower
- aspara<sup>®</sup> Stylist Lite Smart Grower – Art Series
- **4.** Little Scientist aspara® Life Science Kit

# SEED KITS BY CATEGORY

- 1. Wide Variety of Leafy Greens
- 2. Herbs and spices
- 3 Fruits
- 4. Flowers

#### **ACCESSORIES**

- aspara<sup>®</sup> Stylist Height Extension Side Panel Sticker
- 2. aspara® Stylist Height
- 3. aspara® Stylist Lite Sticker
- **4.** Plant Food
- **5.** Seed Starters

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For more information, visit grow-green.com.

For media inquiries or to request photos or other imagery, please contact **Ms Fion Lai** at **fionlai@grow-green.com**.