



[FOR IMMEDIATE RELEASE]

## Growgreen’s product was named the finalist of *gia*® Global Innovation Awards in Product Design Excellence



home + housewares  
product design excellence

— 2023 FINALIST —

*The logo of *gia*® Global Innovation Awards 2023 finalist*

**Chicago, IL - February 24, 2023** – [Growgreen](#), a company developing smart indoor planting systems for homes announced today that *aspara*® Stylist Lite Smart Grower – Art Series, was named the finalist of *gia*® Global Innovation Awards in the area of Product Design Excellence. Visitors can view this product at The Inspired Home Show 2023 from March 4 to 7 in Chicago.



*aspara*® Stylist Lite Smart Grower – Art Series



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The organizer of the award, The International Housewares Association (IHA), has a rich history in the housewares industry of over 80 years. The Inspired Home Show is the largest housewares trade show in North America.

“We are excited to be selected as one of the finalists in the Product Design Excellence category”, said Dr. Humphrey Leung, Founder & CEO of Growgreen. “The aspara® Stylist Lite Smart Grower – Art Series is stylish with endless design possibilities, fitting it into your home as a personalized creation. In addition, it makes smart homes even greener and smarter.”

Breaking away from traditional arts, the aspara® Stylist Lite Smart Grower - Art series is available for customization, and in many fashionable designs. The set comes with a variety of Seed Kit including veggies, herbs, fruits and edible flowers.

The gia® Global Innovation Awards 2023 finalist - aspara® can be found at Smart Home Pavilion SH4.

## **ABOUT GROWGREEN**

aspara®, built by Growgreen, are systems for growing healthy plants that are healthy for humans and healthy for the Earth. Located in Hong Kong Science Park, the city’s technology and innovation hub, Growgreen is a team of passionate professionals from the agriculture and electronics fields who apply technology to enhance planting. Growgreen develops smart hydroponic planting systems for homes, supports STEM education for schools, and promotes healthy lifestyles in the community. By addressing the needs of individuals, families, schools, and communities, aspara enables healthy living for everyone by fostering the education of growing and harvesting plants with ease. For additional information, visit [www.grow-green.com](http://www.grow-green.com).

## **MEDIA CONTACT**

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