



## Dexas Adds Prep•Tech Cutting Boards and ice•ology Clear Ice Makers.

**COPPELL, TX**– Dexas International Ltd. is celebrating its 54<sup>th</sup> anniversary this year. The company continues to lead the industry in the design of new cutting board styles and functionality, as well as new solutions for pet owners and cocktail enthusiasts. Dexas will be exhibiting in a new booth location in the South Hall of McCormick Place, **Booth #S915**.

Dexas is launching a new addition to the successful Prep•Tech line of home chef cutting board – the **Prep•Tech Cutting Board with an integrated digital kitchen scale**. This versatile "smart" cutting board does it all: improves culinary skills through new recipes and assists with healthier eating through portion control. Made with eco-friendly bamboo, the board features an integrated food scale for precise measurements of ingredients, both by weight and liquid measure. It also has a built-in tech slot that Prep•Tech is known for, one that can hold a smart phone or tablet at the perfect viewing angle. New recipes and cooking videos can be viewed and paused easily while you practice your culinary creativity! Plus, Prep•Tech has a large juice well around the perimeter to contain any juices or runoff. The boards are reversible and sustainable.

Dexas is pleased to re-introduce our signature barware product called **ice•ology**, a clear ice system that reflects the scientific pursuit of an elevated cocktail experience. For the discerning connoisseur of premium spirits and craft cocktails, only a clear ice cube or sphere will do as a means of controlling both temperature and dilution in a drink. ice•ology takes all the guesswork out of creating perfectly clear ice at home...simply fill with ordinary tap water and place in the freezer for 12 hours. All of the scientific properties of slow, directional freezing, as well as easy release, have been mastered. ice•ology systems that create 8 clear ice cocktail cubes are being featured at the show due to its unique position in the barware category. Retail \$53.99. Large cubes or spheres are also available.

Dexas is also exhibiting a new pet item called the **Snack & Distract Licking Mat** for dogs, named a Finalist for the IHA's Global Innovation Awards (gia) for product design. Pet owners often need a solution to help calm and relax their dog, particularly during grooming or bathing. The Snack & Distract licking mat sticks to any smooth surface and provides a challenging pattern of small, soft bristles with "tri-nibs" that create extra stimulation to ease a dog's anxiety or boredom. At the same time, you can provide a healthy and long-lasting

**gia**<sup>®</sup> global  
innovation  
awards

home + housewares  
product design excellence

— 2023 FINALIST —

snack to keep them occupied, like peanut butter, yogurt or dog food. A catch tray catches all drips or spills!

**MUDBUSTER**<sup>®</sup>  
THE GENTLE PAW WASHER

**As seen on Bustle.com, Yahoo Life, People, TikTok and more! Now with over 56,000 rave reviews online!**



**The original Dexas MudBuster pet paw washer now has a design “twist” based on pet parents’ feedback! It prevents even more muddy messes with a spill-proof, twist-on travel lid. The MudBuster features an array of gentle, thick silicone bristles inside an easy-to-grip tumbler. It quickly defeats dirty feet, before they track it into your house or car. Also ideal for the removal of sidewalk salts and irritating de-icing compounds. A solution to endlessly stooping over and slowly wiping off dog paws!**

The MudBuster paw washer features an array of gentle, thick silicone bristles inside an easy-to-grip tumbler. It quickly defeats dirty feet, before dogs can track it into your house or car. The new design now features a spill-proof, twist-off travel lid!

The company will also be exhibiting many of its most popular cutting boards and silicone gadgets in the top trend themes featured in PANTONE’s color trend forecast, including the 2023 “Color of the Year” Viva Magenta. Items include cutting boards, tortilla warmers and serving bowls made in the USA plus imported silicone hot mitts. Look for these pops of on-trend colors on display at the new Dexas booth, #S915.

Celebrating its 50<sup>th</sup> year of continuous manufacturing operations, Dexas International Ltd. designs, manufactures and markets cutting boards, kitchen tools and gadgets as well as specialty products that stimulate culinary creativity and healthier eating at home. Founded in 1969, the company also manufactures pet travel and outdoor items as well as storage clipboards for school and work on the go.

All Dexas products are BPA-free and made with FDA-approved resins.



For more information, visit <https://dexas.com/> for innovative products for the kitchen, office and even for pets. Follow **Dexas** on [Facebook](#) and Twitter and get ideas for healthy eating, kitchen creativity and even adventures with pets by following Dexas on [Instagram](#).

###

**Contact for product samples and images:**

Jeff Logan, Director of Marketing

Dexas International Ltd.

[jlogan@dexas.com](mailto:jlogan@dexas.com)

(800)527-5197, (469)635-8109

<http://www.dexas.com>

Dexas is the design leader and largest in-house manufacturer of poly cutting boards in the USA. Visit Dexas in the South Hall, **Booth #S915**. For additional information, visit [www.dexas.com](http://www.dexas.com) or email [sales@dexas.com](mailto:sales@dexas.com).



facebook.com/Dexas  
facebook.com/popwareforpets



@dexasintl



pinterest.com/Dexas



@dexasintl



youtube.com/dexasintl