

PRESS RELEASE









Products for a better tomorrow®

ABOUT INNOVATIVE IDEAS LIMITED

INNOVATIVE focuses on developing ODM products utilizing third-party manufacturing facilities and leveraging the power of direct response television advertising. Working across 5 major categories, Fitness, Personal Care, Kitchen, Household, and DIY, Innovative introduces approximately 15-20 new products per year. Our range of products is sold via importers, retailers, television distribution companies, mail-order catalog companies, and internet retailers.

With a solid reputation as one of the premier suppliers to the industry, The INNOVATIVE group of companies currently sells and distributes products into more than 60 countries around the globe. Regular participation at international trade shows, (International Home + Housewares Show, Hong Kong Housewares show, Kenfair Mega Show 1), introducing new products.



SOME OF OUR RECENT SUCCESSES...



REVOLUTIONARY NON-STICK ECO-FRIENDLY COOKWARE

- 4 layer non-stick forged aluminum cookware
- Natural water based environmentally friendly coatings
- Heavy gauge for improved heat retention
- Ultra long lasting non-stick, scratch-resistant surface
- · Optimal heat distribution and even cooking
- Induction base suitable for all cooking surfaces (gas, electric, halogen, ceramic, and induction stovetops)
- · Soft touch bakelite handles oven safe

- 100% Natural flax seeds, clay beads, and lavender provides natural aromatic therapy
- Warm & Toasty in WINTER / Fresh, Cool & Energized in SUMMER
- Provides smooth natural comfort and deep penetrating warmth
- · Long lasting warmth, promotes blood circulation

- · Weighted for added comfort and support
- · Microwavable and Freezer safe
- Premium plush ultra-soft fabric
- Unisex design is perfect for any gender
- · Adjustable, one size fits all
- Perfect for home/travel use

REVOLUTIONARY AROMATIC FOOT CARE





REVOLUTIONARY VERTICAL SLICER

- FRESH HOME-COOKED MEALS WITHOUT ALL OF THE MESSY PREP!
- SLICE, DICE, CHOP & JULIENNE IN SECONDS!
- Razor sharp blades
- FINGER SAFE! hands never come in contact with the blades
- Fast and easy, slices whole food in seconds
- Perfect slice every time.

- Safe & Secure non-slip base
- Safety feed catch
- Large Food Feeder
- Compact & Folds away for away storage
- Detachable and fully dishwasher safe
- Double-sided 2mm & 4mm / Thin cut Julienne / Thick cut

- With Nano-technology, never need sharpening
- The blade-free way to soft, beautiful feet
- Buffs and never cuts, gently exfoliates rough skin in seconds!
- Nano Pedi tempered glass file the best way to remove dry and dead callused skin!
- Ergonomically designed to fit comfortably in your hand

- · Smooth Sexy callus-free feet
- Made with NANO GLASS technology
- Fine surface polishing and shaping
- Toughened tempered NANO GLASS that never wears out
- Gently define, refine and add shine to your nails for a perfect finish!

NANO GLASS PRECISION CALLUS REMOVER & NAIL FILE





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For more information on our company and product line, please visit www.innovative.hk

Regards,
Sunil Hemnani
Director