

Press Release

Wrap-It Storage®

Get Untangled!

BOOTH #N6913

Wrap-It Storage was founded in our childhood basement in St. Paul, MN by our dad, Jim. Before that, mom (Julie) and dad raised three rambunctious boys (that's us!). There's been a lot invented in that basement—forts, some pretty sweet LEGO® creations, wrestling arenas—but nothing very great until Wrap-It Storage® came along.

Wrap-It Storage® was created to the benefit of homeowners, tool jockeys, office workers, production crews, musicians, computer geeks, gadget junkies, outdoor enthusiasts, and neat freaks everywhere. Jim's one-man operation has become a family-run business.

- Andrew, Michael, and Matthew



HEAVYDUTY

These grommet-gearred best-selling bad boys are made of a super-tough polypropylene material. But you'll swear we feed them nothing but meat and potatoes. They'll get your bulky cables, hoses, cords and ropes looped, wrapped tight and stored up and away like a powerlifter. They're perfect for every-day, anywhere use.

Cables are just like celebrities. As soon as they become "big" they need a team of personal handlers. We added a sturdy handle to these Heavy-Duty Storage Straps so you can get a firm grip on your hefty cables, cords, hoses, ropes, building materials, plus so much more.

Easy CARRY



BUNGEE Buddy

The Bungee Buddy™ is that friend who will always help you move. Except better, since you don't need to buy it pizza. No matter where your bungee cords roam, they'll always have a home back with your Bungee Buddy™. Great for keeping bungee cords organized in the garage, car, truck, boat, RV, and more!

Self-Gripping Cable Ties

Our mouths water when we see a delicious plate of pasta. But we cry our eyes out when we see a drawer full of cable spaghetti. Quickly go from tangled to tidy with our Self-Gripping Cable Ties. They're perfect for organizing your cords, cables, wires, and more.



Cable Clams™



You know how tree frogs can attach themselves to any surface?

These are the tree frogs of the cord management world. Say farewell to using tape, twist ties, cable clips, paperweights, and desperation to keep your cords and cables where you want them. Our hook-and-loop Cable Clams stick, stay stuck and won't leave a gunky residue when you remove them.

Cable Labels

Hey, we get it. Looking at the cables connected to the back of your TV, or all the cords plugged into your power strip, is like looking at identical septuplets. Which one is Zachary? Use our hook-and-loop cord identifiers and you'll never unplug the wrong one again. (Hint: Zach has a freckle on his chin.)



MagSnap™



Remember those slap bracelets from middle school?

Like you, they're all grown up now, with grownup responsibilities like keeping all your nuts, bolts, and screws handy while you clear that weekend chore list.

