

Sur la table



PRESS RELEASE

SUR LA TABLE INTRODUCES MODERN LINE OF SMALL KITCHEN APPLIANCES THE INSPIRED HOME SHOW 2023

CHICAGO, ILL. (March 4, 2023)— A line of premium, thoughtfully designed appliances will be unveiled by Mon Chateau LLC under the Sur la Table brand at The Inspired Home Show 2023 March 4-7, at McCormick Place in Chicago, Ill.

Within the new line of Sur La Table premium appliances is 4-slice touch screen toaster. This toaster features a convenient touchscreen design with seven shade settings, so you get toast exactly like you want it each time. Presets for bread, bagel, pastry, waffle and English muffin make it perfect for any type of toasting. Other convenient functions include a one touch reheat setting that allows you to warm up already toasted foods and defrost setting that for food straight from the freezer. Enjoy toast just the way you like it with our wide slots that are large enough to fit a variety of bread such as bagels, artisanal breads, pastries and more while the removable crumb tray makes cleanup a breeze.

From air fryers to coffeemakers and everything in between, Sur La Table is here to offer consumers another great resource to make everyday living extraordinary.

"We designed this line thinking of discerning consumers looking for upscale features and great value in the same family of products." Said Corey Jacobson VP of sales and marketing. "We notice that more and more consumers are looking for premium features, but they usually come at a high price tag. We intend to fill that gap where we can offer consumers a good value with premium features and design."

Sur La Table will be located in booth L11131 in the Lakeside Center at The Inspired Home Show. Along with 4 Slice touchscreen toaster, they will also display other product including espresso makers, air fryers, ovens, blenders, coffeemakers and kettles.

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