



WIDGETEER[®]

A curated collection of distinctive kitchenware, housewares and home décor.

www.widgeteerinc.com

Follow us on Social Media:



@widgeteerinc



@widgeteer

WIDGETEER

ABOUT

Widgeteer is an established family-owned housewares company curating distinctive kitchenware, housewares and home décor.

We bring European flair and design to North American households.



FIND US AT

- Macy's
- QVC
- Uncommon Goods
- Sam's Club
- Walmart
- Wayfair
- World Market
- HyVee
- Nebraska Furniture Mart
- Huckberry
- Milk Street
- Burke Décor
- Williams Sonoma
- Saks
- Do It Best
- Cooper's Hawk Winery & Restaurants



OUR BRANDS

 **Tognana**
la tua idea di casa

BYON

moHA!
swiss smart design



JEANNE FITZ
kitchen + home

sagaform

WIDGETEER

FOUNDER & CEO

Bill McHenry is an innovative leader in the world of sales and marketing with over 25 years of extensive corporate and entrepreneurial experience. As a creative and energetic problem solver, Bill has helped launch a number of exciting new products and companies, building them from the ground up including Widgeteer. As the founder and President of Widgeteer, Bill uses his comprehensive industry experience to bring innovative European housewares brands to North America. As the company has grown, he has been able to grow the logistics part of the business creating a bridge between International factories and retailers in North America.

Throughout his noteworthy career, Bill has served in key capacities for a number of varied and high profile companies including Carnation, a division of Nestle Corporation, 3M and North American Philips in upper executive positions in sales, marketing and business development sectors.

Bill is a graduate of Alma College and served as President of the Alumni board from 2016-2018 . His commitment to the students and College earned him the recognition as Advisory board Ambassador of the year in 2016 and the Smith Distinguished service award in 2020. Bill is very active in his community and serves on the CASA board of McHenry county, the National Board for Gift of Adoption and Rotarian for Crystal Lake.



WIDGETEER

INTRODUCES

JEANNE FITZ

kitchen + home



Welcome to Jeanne Fitz Home, a legacy dedicated to those who recognize the art of food is a combination of kitchen secrets, mouth watering food, and an uncanny ability to fashion tables filled with warmth and intimacy. Our inspiration for Jeanne Fitz is a mother, grandmother, sister, and dear friend, a champion host who understood that cooking was more than blending ingredients together to create something delicious, but an opportunity to bring family and friends together. We carry on the Jeanne Fitz legacy by building quality cooking, baking, and decor products from our home to yours.



WIDGETEER

2023 IHA HIGHLIGHTS

gia global
innovation
awards



Jeanne Fitz by Widgeeteer
3-Piece Multi-Function
Gadget Set



Sagaform by Widgeeteer
Mushroom Foraging Gift Set



Snips by Widgeeteer Portable
Charcuterie Board

WIDGETEER

2023 IHA HIGHLIGHTS



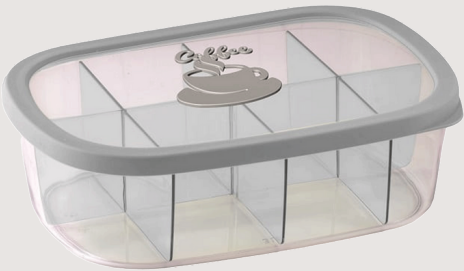
Snips Nesting Bowl



Jeanne Fitz 3-Piece Gadget Set



MoHA! Vertical Mandolin



Snips Coffee Pod Holder



ByON Spice Glass



Snips Tritan Renew



Jeanne Fitz Whiteash Bowls



MoHA! Ginger Grater

WIDGETEER

2023 IHA HIGHLIGHTS

THE INSPIRED HOME SHOW® | NEWS CENTER



Snips Vintage
Cupcake
Holder



ByON Butt Vase



Jeanne Fitz
Gold Luxe Vases



Jeanne Fitz
Double Wall
Series Cocktail
drinkware



Byon Salt & Pepper
Bugs

WIDGETEER

2023 IHA HIGHLIGHTS

THE
INSPIRED
HOME
SHOW. | TRENDING
TODAY



Jeanne Fitz Slant
Glasses



Jeanne Fitz Amber
Storage Containers

WIDGETEER

IN SUSTAINABILITY

SNIPS BY WIDGETEER TRITAN RENEW LINE



THE CIRCULAR ECONOMY redesigns the way we produce, use and dispose of products and packaging.

It is about avoiding waste and keeping the raw materials that make up the objects around us in circulation.

Tritan Renew is powered by revolutionary recycling technology that transforms single-use plastic waste into durable materials, offsetting the use of fossil fuels and lowering greenhouse gas emissions. Tritan Renew allows you to create new life from waste, WITHOUT COMPROMISING ON PERFORMANCE.



TOGNANA BY WIDGETEER RECYCLED COTTONS

Regenerated cotton is obtained through the complete recycling of processing waste and other textile elements. These undergo a manufacturing process, called a regenerated cycle, in which they are worked in such a way as to obtain a completely new fabric, to which a part of reinforcing fibers are added.

- Many liters of water are saved
- Textile waste is recycled, which does not become waste and can be used again
- The use of pesticides and chemicals used during production is significantly reduced
- The local economy is supported



WIDGETEER

IN SUSTAINABILITY

SAGAFORM BY WIDGETEER

GOTS CERTIFICATION



The Ella Hamam towel collection by Sagaform is GOTS-certified organic cotton with decorative fringes perfect for the beach and for an outing.

GOTS is the worldwide leading textile processing standard for organic fibres, including ecological and social criteria, backed up by independent certification of the entire textile supply chain.



sagaform

WIDGETEER

ON TV, PUBLICATIONS & AWARDS



5 Global Innovation Awards!

Valira Corkscrew
MoHA! Rotating Peeler
MoHA! Butter Mill
Sagaform Expandable Vase
ICandy Reading Glasses

SAGAFORM ADJUSTABLE VASE WINS GLOBAL INNOVATION AWARD 2019



WIDGETEER

ON TV, PUBLICATIONS & AWARDS

RACHAEL

AUGUST 17, 2020



INSIDER

SEPTEMBER 24, 2019

Jennifer Lawrence just released a wedding registry on Amazon — here's every item that's on it



A Sagaform wine carafe with oak stopper

WIDGETEER

ON TV, PUBLICATIONS & AWARDS

martha stewart

FEBRUARY 4, 2022

Eight Ways to Use Trays All Over Your Home—Plus, Our Favorite Options to Shop Right Now

Shop Now: Sagaform Nature Serving Set with Oak Stopper, \$30, everythingkitchens.com



COSMOPOLITAN

OCTOBER 25, 2021

21

THIS BOUGIE CHEESE GRATER

Nature Cheese Grater and Server

WIDGETEER

\$50 AT FANCY.COM



FANCY.COM

Is it just me or is a cheese grater just one of those things we forget to buy for our homes? If that's the case for your loved one, buy them this quality one that's really easy to use.

WIDGETEER

ON TV, PUBLICATIONS & AWARDS

FOOD & WINE

Best Glass: Sagaform Nature Collection Glass Salt & Pepper Shakers



PHOTO: SAGAFORM

For a minimalist and refined salt and pepper shaker set, the Sagaform Nature Collection is a great option. This Sweden-made set is made of blown glass with two oak stoppers, a unique element that is sure to look stylish on your tabletop. To use, simply remove the oak stopper and shake. Make it a collection by pairing the salt and pepper shakers with the brand's oil and vinegar bottles or wine and water carafes, which all feature the unique solid wood stopper.



HOME · FOOD & DRINK

The Best Salad Spinners To Keep Your Greens Clean

Most Quirky Salad Spinner: Widgeteer Spin and Serve



Made from high-grade plastic, this versatile salad spinner has an unusual white and green flow design that will spice up your kitchen cupboard's aesthetic. The spinner holds 5 quarts and is made with a low-profile, space-saving spin knob so that it packs away efficiently.

WIDGETEER

ON TV, PUBLICATIONS & AWARDS

the knot

The Best Wedding Gifts Under \$75, Because It's Totally Possible

17. Sagaform Moon Vase



When buying a wedding gift for a couple who has everything, try skipping the practical stuff and instead choose something that's nice to have, like a piece of decor or sentimental keepsake.

Anyone with a contemporary sense of style won't hesitate to put this cool, minimalistic vase on display. In fact, we wouldn't be surprised if it takes center stage on their coffee or console table. Now they'll know exactly what to do with all those wedding flowers.

HGTV
magazine

MAY 2023



Tognana by
Widgeteer: Gemma
Glasses, 6 Pack

WIDGETEER

Want to learn more? Contact us at info@widgeteerinc.com



Actively exploring opportunities for social media collaborations, media and publication features & more!

Please contact marketing@widgeteerinc.com



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